



101 West 6th Street  
Tucson, AZ 85701

## **Graphic Design / Social Media / Marketing Internship**

### **Job Description**

**01/14/2026 - 05/06/2026**

*The Steinfeld Gallery and Studios Graphic Design, Social Media, and Marketing Internship* offers an exciting opportunity to be part of a growing arts organization with new exhibitions each month. If you are a self-starter, this internship allows you to join a creative team dedicated to building a cohesive and vibrant branding and marketing plan.

Interns will help create promotional materials for advertising and fundraising, produce weekly social media content for exhibitions and artist talks across a variety of platforms including but not limited to Instagram, Threads, and TikTok, maintain the website, and place advertisements in various publications.

Throughout the internship, you will work closely with mentors who have extensive experience in marketing and design. You will learn the fundamentals of promoting gallery exhibitions while participating in exhibition-planning meetings and theme development. Interns will also meet jurors, curators, gallery and museum directors and a wide range of artists from the Tucson community.

This internship offers the chance to apply the skills gained in your program at the University of Arizona. Your fresh ideas will help us promote the Steinfeld Gallery and Studios to new and younger audiences. In return, we provide a supportive environment where interns gain a full understanding of what it takes to market and produce an exhibition; and, equally important, how to be an integral part of a team: *the Steinfeld Gallery Team*.

The internship requires a nine-hour-per-week commitment for three credit hours. Each week includes planning time with mentors and additional hours devoted to social media creation, website management, and specific design projects.

### **Required Skills / Proficiencies**

- Graphic Design major
- Branding/marketing experience (some preferred)
- Website design/maintenance (some experience ideal)
- Social media content creation (some experience)



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## **Learning Objectives & Proposed Activities**

### **1) Develop cohesive branding for the organization**

*Proposed Activities:*

- Help establish brand guidelines through consistent visual elements
- Build brand awareness through social media
- Update the Steinfeld logo into a cohesive letterhead system
- Design advertising for Loft Cinema placements as well as a variety of online and print publications

### **2) Learn to design promotional materials that reflect a “Call for Art” theme with consistent visual elements (color, typography, imagery, layout)**

*Proposed Activities:*

- Assist in selecting typography, imagery, and layout appropriate to the theme
- Design wall signage for exhibitions
- Create social media content using the established visual system

### **Steinfeld Gallery Contact Information:**

**Please email letter of interest/resume to Deborah Gillis, Janny Taylor and Chris Leighton. Thank you.**

Deborah Gillis, Director of Special Projects / [gillisdeborah@gmail.com](mailto:gillisdeborah@gmail.com) / 503.260.3753

Janny Taylor, Director, Steinfeld Gallery / [janny@WAMOTucson.org](mailto:janny@WAMOTucson.org) / 917.312.0005

Chris Leighton, Executive Director / [ChrisL@WAMOTucson.org](mailto:ChrisL@WAMOTucson.org)